



SATELLITE Evolution Group

www.satellite-evolution.com



Media Information 2020



QUALITY COUNTS

If your focus is the global satellite industry - look no further! The Satellite Evolution Group, a division of DS Air Limited, is one of the leading print and digital marketing platforms for the industry. For over sixteen years we have served the global satellite market with information key to this evolving sector.

The portfolio including Satellite Evolution Asia, Satellite Evolution EMEA, NewSpace International, Satellite Evolution Americas and Global Military Communications covers the entire spectrum of the industry from launch, ground segment and networks to space.

Satellite Evolution Asia, Satellite Evolution EMEA, NewSpace International, Satellite Evolution Americas and Global Military Communications have a reputation for delivering high quality, and informed content to their readership. Available in Print, Flip Technology and PDF formats, the magazines are delivered in the formats requested by the subscribers who can choose what is most suitable for them.

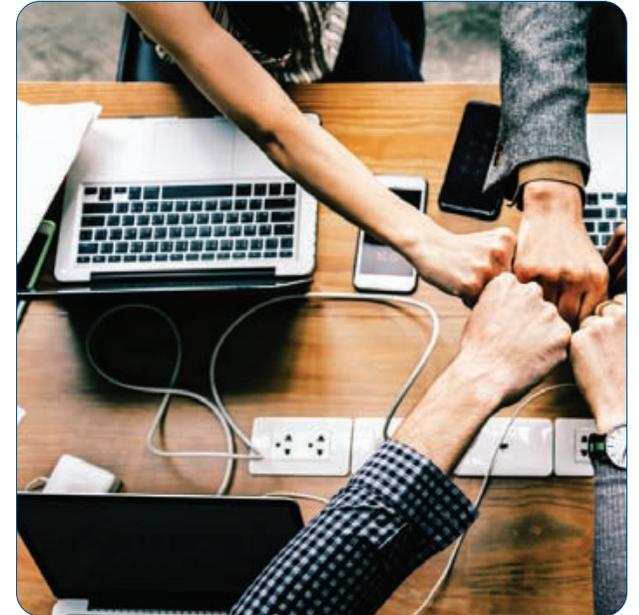
Publishing analysts have for some time been predicting that print magazines would disappear. However, while the split is now moving towards 80/20 in favour of electronic subscriptions, print magazines still have an important role to play. As an example, print magazines are still, in some cases, the only option for exhibition floor promotion. Take IBC – a major regional technology event – it does not have a high speed Internet connection across the floor rendering digital magazine promotion limited.

In an age when more clients are edging towards lead generation – digital magazines offer certain advantages. Adverts can be tagged and tracked and clickthrough rates monitored. Adverts can be made interactive with audio, flash and video. The Satellite Evolution Group delivers digital magazines using the highly versatile E-page Creator software. The option of Print, Flip Technology and PDF gives you a platform to cover all your marketing options from corporate awareness to lead generation.

Booked advertising campaigns appear in all three formats.

Recognised internationally for our excellent industry coverage and value-added services, the Satellite Evolution Group is your route to market and can simplify your marketing decisions. Key to our success is a loyal readership and web following. Our readers span the complete spectrum of the satellite industry. Dedicated to delivering fast and easy access to information, our combination of print, web, email, mobile and video allows you to target the industry decision makers in a quick, easy and cost-effective fashion. Not just regionally but globally!

The satellite industry is going through great change and key to your success is reaching existing and new customers. At the Satellite Evolution Group we can deliver a route to market through our innovative marketing platform.



READERSHIP COUNTS

The most important aspect for any magazine is its readership. Not just any readership, but the top industry decision makers. Without a quality, up-to-date readership you have no magazine. And in turn, by providing our dedicated readership with the best information about the satellite industry, we provide advertisers with the best possible reach of the top satellite professionals. The satellite industry is like most other high tech industries—staff come and go. Therefore job titles, departments and email addresses are constantly changing. To combat this the Satellite Evolution Group uses a bespoke auditing system to make sure all mailing lists are updated on a mailer-by-mailer basis.

Guaranteed Circulation Quality

DS Air Limited carries out an address check, quarterly, on each subscriber for Satellite Evolution Asia, Satellite Evolution EMEA, NewSpace International, and Global Military Communications. The online database system enables us to ensure that every single copy of the magazine is received by a reader who has specifically requested the magazine and checked and approved their contact details.

This is achieved in two steps:

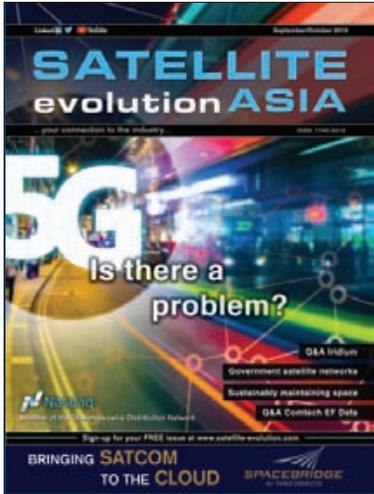
Step 1: All readers subscribe to the magazine via the website—www.satellite-evolution.com — and the system generates a confirmation email back to them. Magazine subscribers must have a valid email address to receive a copy of the magazine. All new email addresses are verified on a quarterly basis using EmailListVerify.

Step 2: The subscribers' details are then held in a file and checked to ensure they conform to our terms and conditions. Suitable readers are then entered into our main database as subscribers.

GDPR

We have updated our User/Subscription Privacy Notice to reflect changes we've made to strengthen your privacy rights. This is our commitment to how we use your data and keep it safe. We have made changes to address the new standards introduced by the European data protection law - known as the General Data Protection Regulation (GDPR).



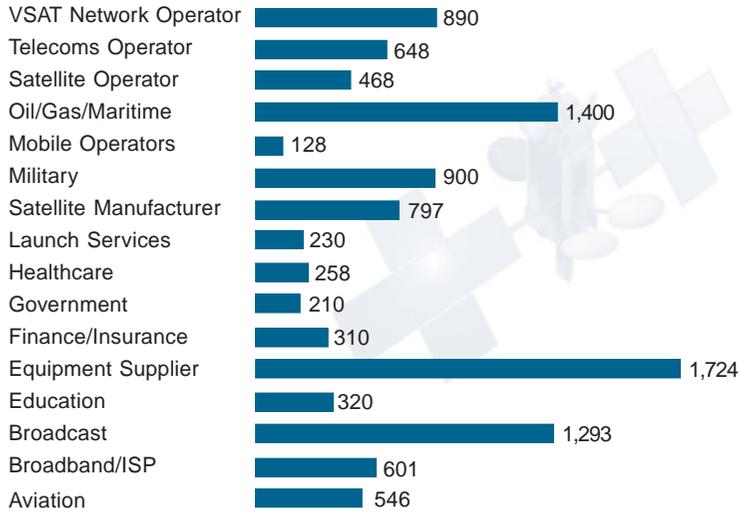


Satellite Evolution Asia is one of the leading satellite industry magazines. With a reputation for delivering high quality editorial - the title consistently delivers must-read content. Each issue is produced by our expert editorial team - led by Dr Amy Saunders with a mission to inform, educate and provide key marketing data for a high-level, industry, audience. Launched in 2003, Satellite Evolution Asia is known for its editorial independence and supporting the industry.

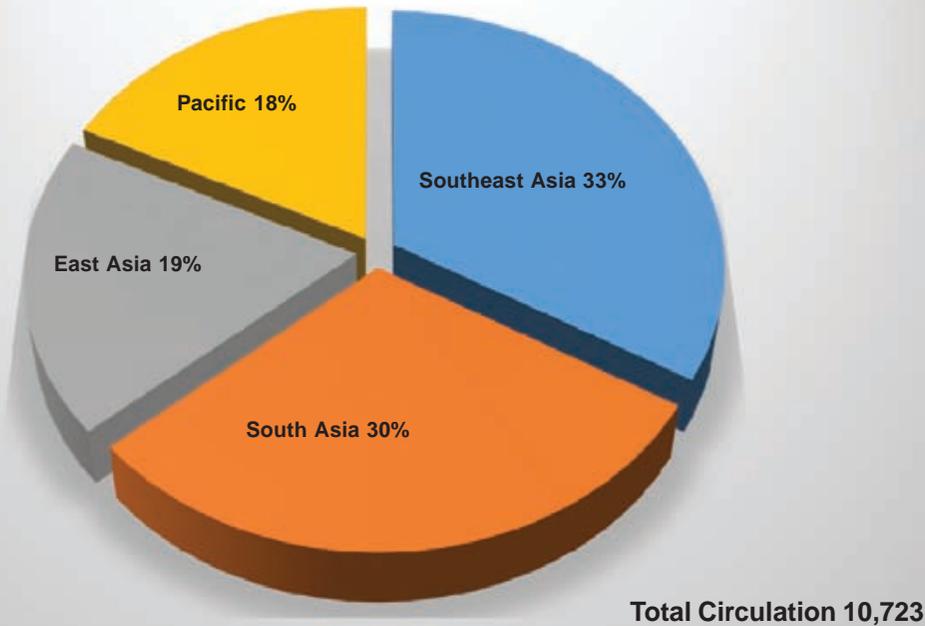
As the industry has evolved, so too has Satellite Evolution Asia. The magazine is now circulated through more than just the traditional print channel. The magazine is delivered using digital and mobile technology such as ePageCreator, PDF downloads, specialist LinkedIn Groups and Twitter.

Support for key regional events and conferences and industry organisations is also welcomed and valued by companies targeting the region.

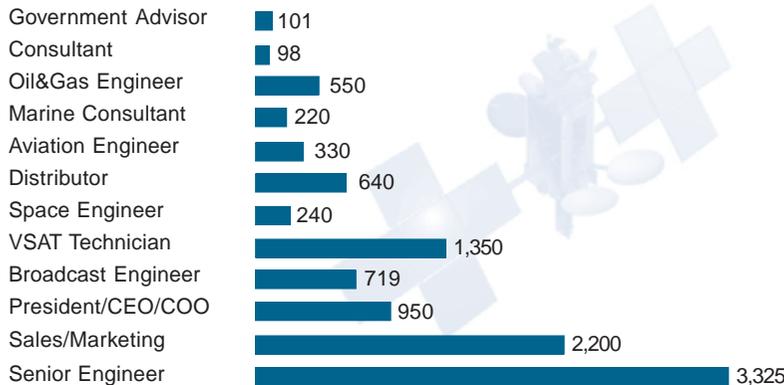
Circulation by Industry Sector



Circulation by Region



Circulation by Job Function



SATELLITE EVOLUTION ASIA - EDITORIAL PROGRAMME 2020

January/February 2020

- What is driving maritime demand?
- Amplifiers - size matters
- Launch sector
- Tactical communications
- Multimedia on the move
- MSS

EVENT DISTRIBUTION



July/August 2020

- Oil and gas
- Small satellites
- Launch sector
- Enterprise
- Q&A OneM2M
- Q&A ViaLite
- Military communications

EVENT DISTRIBUTION



March/April 2020

- Broadband in remote areas
- Big data
- Small satellites: What do they offer?
- Teleports: Staying competitive
- SNG
- Satellite manufacturing trends

September/October 2020

- VSAT
- IFC
- Flat panel antennas
- Maritime: Marlink
- Q&A Kymeta
- Digitalisation: Inmarsat
- IoT: Kepler Communications

EVENT DISTRIBUTION



May/June 2020

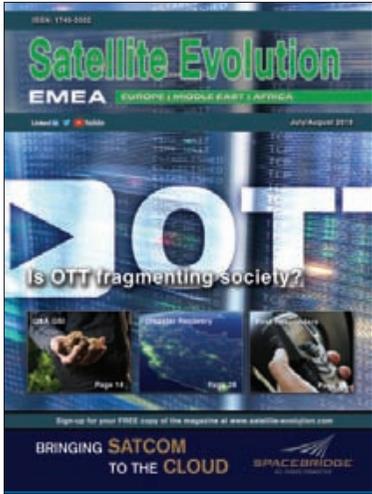
- VHTS
- Space sector COVID
- Maritime connectivity case study
- Q&A Niat
- Teleports: ETL
- Q&A Comtech EF Data
- Q&A Intellian
- Q&A Walton De-Ice

November/December 2020

- Disaster recovery: ST Engineering iDirect
- VSAT
- Satellite tracking
- 5G
- Interference
- Dealing with space debris
- Earth observation

EVENT DISTRIBUTION

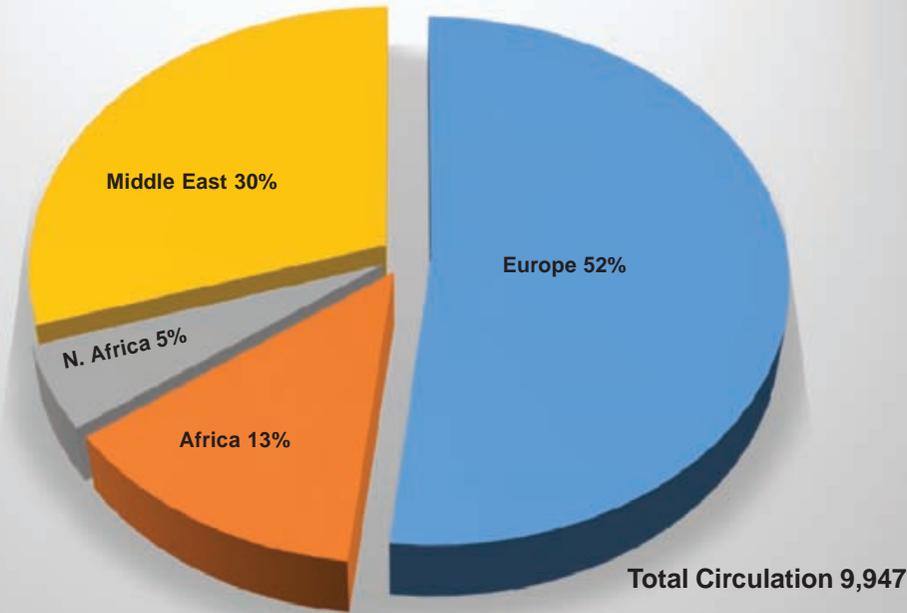




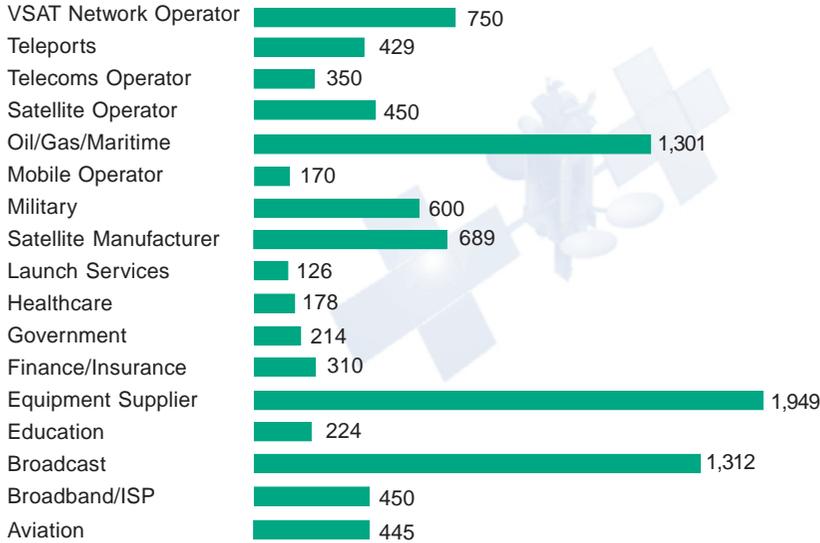
The satellite sector in EMEA has never been as exciting as it is right now. The entire area is rife with opportunities, industry consolidation is being countered by innovative new start-ups, and new applications are opening up new doors for operators and service providers alike. Satellite operators are increasingly turning their focus to the African countries to help bridge the digital divide, connecting the unconnected and under connected in remote and rural regions. Meanwhile, in the Middle East, opportunities for high performance networks, VSATs and cellular backhaul are booming. Over in the UK, three brand new spaceports are in the making in the face of an uncertain geopolitical future.

Like much of the rest of the developed world, Europe is seeing the roll out of 5G, a game-changer for satellite operators and service providers everywhere. "The mobility sector - on land, in the air and at sea - is growing rapidly as demand for connectivity on the move rockets."

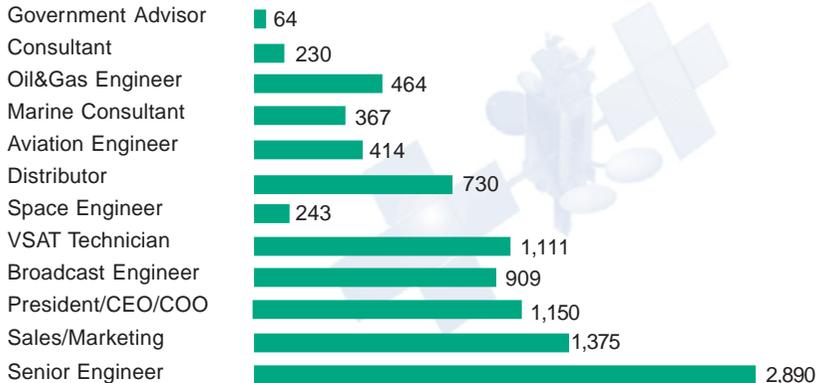
Circulation by Region



Circulation by Industry Sector



Circulation by Job Function



SATELLITE EVOLUTION EMEA - EDITORIAL PROGRAMME 2020

January/February 2020

- OTT: Fragmenting the market?
- Maritime communications systems
- Cybersecurity
- Inflight Communications
- Modems
- Big data: What you need to know

EVENT DISTRIBUTION



July/August 2020

- Q&A SiG
- Q&A ATEME
- Mobile audiences
- OTT
- 4K
- Cybersecurity/piracy

EVENT DISTRIBUTION



March/April 2020

- HTS
- DTH: A sector under pressure?
- e-Health: Under utilised?
- Antenna materials technology
- IoT: What is driving the growth?
- Teleports: Staying competitive

September/October 2020

- Testing for innovation: Atlantic Microwave
- Mining networks: Speedcast
- Cellular backhaul; SatADSL
- Space traffic management
- Teleports
- 5G
- Cybersecurity: Iskratel

EVENT DISTRIBUTION



May/June 2020

- Cybersecurity
- Q&A Santander Teleport
- OTT
- Cellular backhaul: ST Engineering iDirect
- Hosted payloads: Still a cost advantage?
- Q&A Avanti
- Q&A HUGHES

EVENT DISTRIBUTION

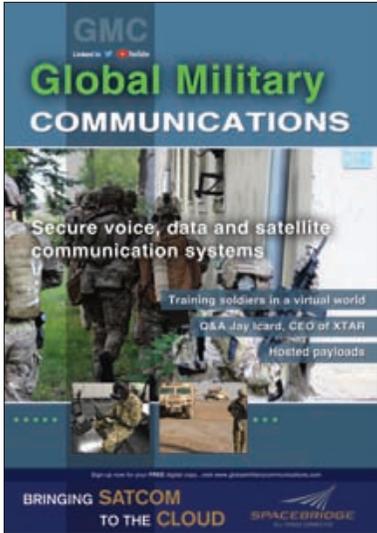


November/December 2020

- Small satellites: NanoAvionics
- Disaster recovery
- Amplifiers
- Broadband Wi-Fi hotspots
- NewSpace
- Distance learning: Bridging the divide

EVENT DISTRIBUTION

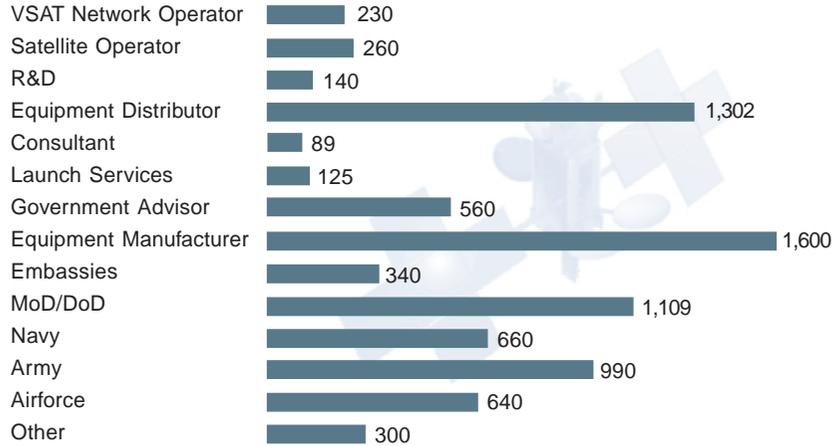




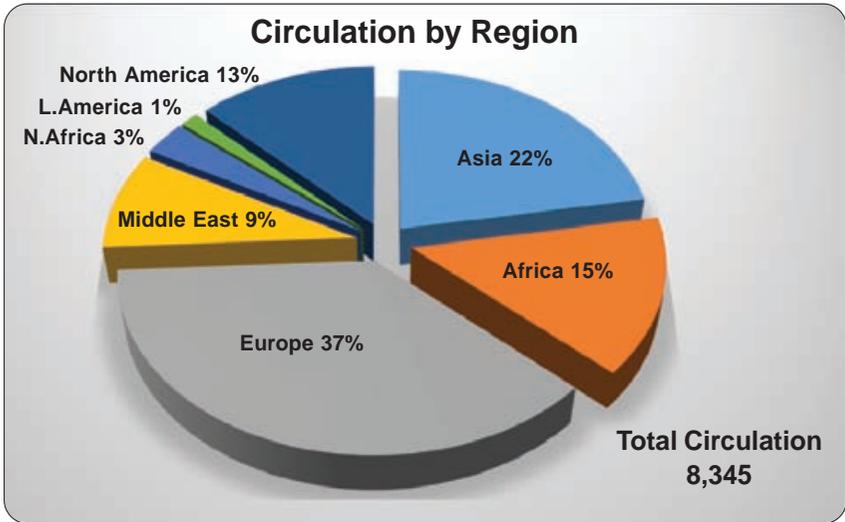
Global Military Communications is a publication that tracks the trends, drivers and technology that fuel the military communications sector. Communications continue to be the lynchpin of modern warfare and are crucial to any military campaign.

The comms sector is going through unprecedented change as militaries and governments across the world move towards a network centric approach to their communications. Today's connected battlefield is driving the demand for advanced high-performance military communications and secure networking technologies. As military equipment developers, worldwide, address this demand with a wide range of solutions that are purpose-built for challenging battlefield environments, Global Military Communications keeps you up-to-date with the latest communications developments on land, sea, and in the air.

Circulation by Industry Sector



Published six times per year, Global Military Communications delivers must-read editorial for this fast changing industry. In addition to the magazine, our content-rich website, regular news updates, twitter feed and video streaming have made www.globalmilitarycommunications.com a must-visit if you are interested in up-to-date military communications information.



GLOBAL MILITARY COMMUNICATIONS - EDITORIAL PROGRAMME 2020

January/February 2020

- Remote vehicles
- Trends in UAS
- Cybersecurity: An ever present threat
- Air defence missiles
- Tactical communications

EVENT DISTRIBUTION



July/August 2020

- US DoD MCIP: GVF
- VSAT
- Military communications
- Laser weapons
- UAS
- Interference

EVENT DISTRIBUTION



March/April 2020

- C4ISR
- Homeland security
- Blue force tracking
- Communications-off-the-shelf
- Wearable technology
- Maintaining government satellites

September/October 2020

- Manpack antennas
- Ruggedized networks
- Subsea communications
- Vehicle communications
- Training: Virtual reality

EVENT DISTRIBUTION

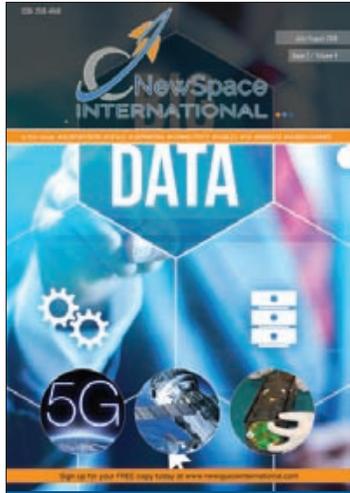


May/June 2020

- Wearable technology
- Hosted payloads: Cost implications
- Electric battlefield: IFS
- Q&A ST Engineering iDirect
- Personal role radios
- Q&A ND SATCOM
- AI: Seven Tech

November/December 2020

- Military grade amplifiers
- Border security
- Cognitive radios
- Emerging international threats
- Government networks
- Space debris: A risk to our security?



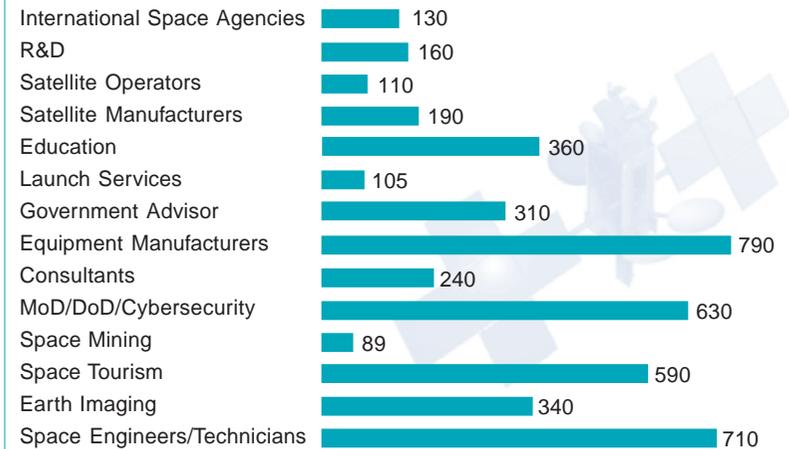
Like many comparatively new terms, NewSpace is an umbrella phrase that describes the move towards today's emerging private spaceflight industry. Gone are the days when the satellite and space sectors were dominated by government entities – today, it's all about the commercial aspects. These commercial entities are looking to harness space in an entirely new way, developing faster, better, and improved access to space and spaceflight technologies.

So, what are we leaving behind? Old Space is everything today's space entrepreneurs are trying to overcome, namely the massive barriers to space; cost, time, regulation, all of these and more have prevented easy access to spaceflight. Old Space is space programmes being restricted to government entities, with new satellites taking years to go from the design to launch phase, and costing tens of millions of dollars. The slow clunking of the

Old Space regime is coming to an end as NewSpace entrepreneurs push the boundaries



Circulation by Industry Sector - 4,754



of what is possible, reducing the prohibitive costs and other barriers to entry of space, creating new markets and profit incentives, and opening our eyes to the overwhelming possibilities of space.

As with any movement, change won't happen all at once. Old Space is here to stay for the foreseeable future, however, we're already beginning to see the first steps beyond it; billionaires are, for the first time, investing heavily from their private funds into fantastical futuristic NewSpace projects, while venture capital investors and venture funds are also getting in on the action.

For the first time in a long time, the NewSpace era has highlighted a change in priority as far as education goes; the movement owes as much to science and engineering advancements as it does to the arts. No longer is the space community solely about STEM; it's now all about STEAM (Science, Technology, Engineering, Arts and Maths). For NewSpace endeavours to be successful, it's as vital to imagine and create as it is to have a well-constructed business model and the engineering capabilities to back it up. Just as Arthur C. Clarke imagined the world's first satellite communications system in 1945, so do today's entrepreneurs have to dream and imagine what might be possible decades down the line.

NEWSPACE INTERNATIONAL - EDITORIAL PROGRAMME 2020

April 2020

- Emerging space technology
- Off-world settlements
- Manufacturing in space
- On-orbit servicing
- Deep space travel: Health issues

June 2020

- Space communications
- Q&A Skyrora
- Propulsion technologies: NanoAvionics
- Q&A Orbital Transports
- Space-based cryptocurrencies
- IoT in space: Lacuna Space

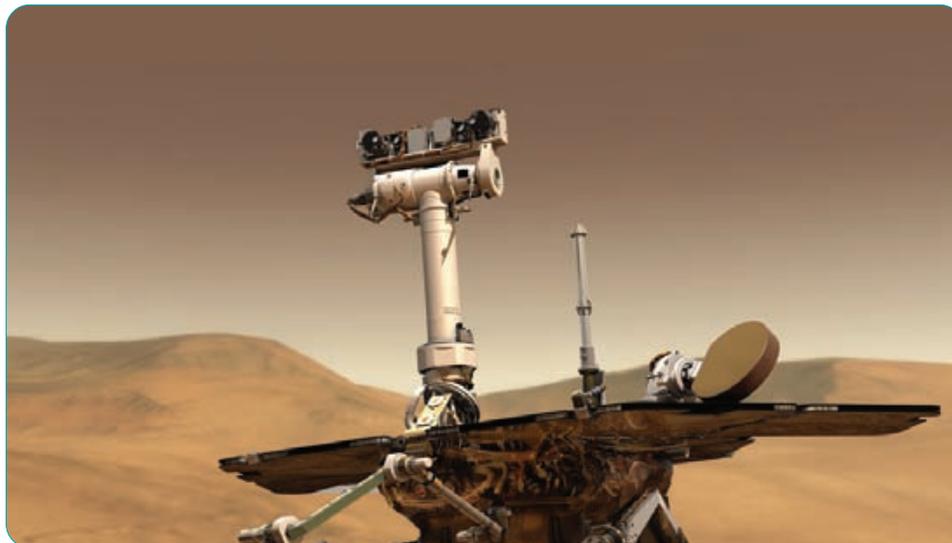
EVENT DISTRIBUTION



September 2020

- Lunar exploration
- IoT in space
- Launch sector challenges
- Space tourism
- Space mining: What are the issues?
- Q&A Hiber
- Small satellites

EVENT DISTRIBUTION





The Americas comprise the totality of the continents of North and South America. Together, they make up most of the land in Earth's western hemisphere and comprise the New World.

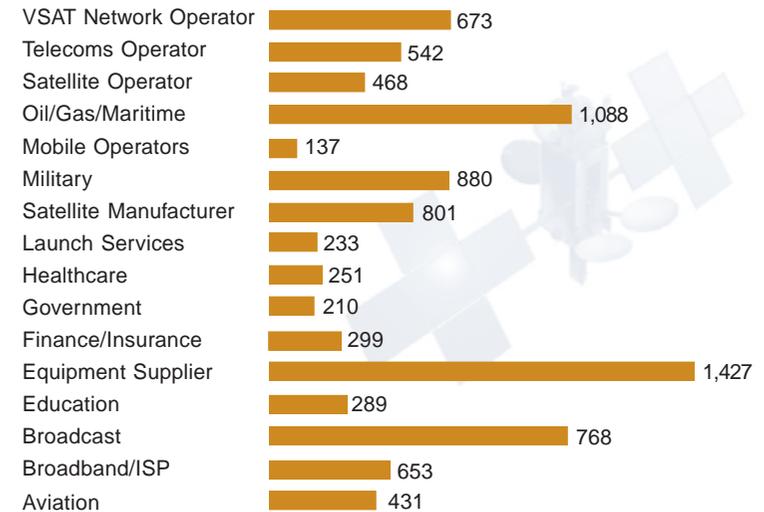
Along with their associated islands, they cover eight percent of Earth's total surface area and 28.4 percent of its land area. The topography is dominated by the American Cordillera, a long chain of mountains that runs the length of the west coast. The flatter eastern side of the Americas is dominated by large river basins, such as the Amazon, St. Lawrence River / Great Lakes basin, Mississippi, and La Plata.

According to some reports the global space industries will grow to over US\$2.7 trillion in 30 years. Of this a big part will be in the Americas. It is an exciting time for Space

where technology is advancing at an alarming rate and imaginative new entrepreneurs are entering the market. This has led to the private sector driving the race to space and not governments as has been the case in the past.



Circulation by Industry Sector - 9,150



We are in a golden era of innovation, with change appearing on all fronts, and at a remarkable pace. With the advent of Cubesats, SmallSats and whatever else gets launched into LEO, everything is being affected one way or another. Spacecraft designs, ground stations, antennas, launch vehicles - even the way services are accessed is changing. Today, seamless global ubiquity is the goal along with unlimited data rates and as close to zero link latency as you can get.

As has always been the case, satellite architecture defines what we do on the ground. The focus on LEO and MEO constellations is changing everything we do in satcom, whether it is RF amplifiers and converters, antennas, launch services, satellite tracking or comms architecture.

When you add in the 5G push, reliance on legacy technology is not an option and innovation is the only way forward.

Don't miss out - give our editorial team a call now and get your corporate message in front of a key marketing audience.

SATELLITE EVOLUTION AMERICAS - EDITORIAL PROGRAMME 2020

March 2020

- 2020 Space trends
- Global Broadcast Service
- Gaming at 33,000 feet
- New approach to satellite development
- Tactical communications

EVENT DISTRIBUTION



August 2020

- Launchers
- Q&A Comtech Xicom
- Small satellites
- New tools for SSA:SDA
- Antennas
- Q&A Mission Microwave

EVENT DISTRIBUTION



Satellite Evolution Weekly Newsletter

How do you get your message across to over 5,000 of the industry's leading decision makers on a weekly basis? Simple, with the Satellite Evolution NewsWeek newsletter. Distributed on the Thursday of each week, the newsletter has established itself as a leading industry information resource. The newsletter is produced in html format and delivered directly to the reader's inbox.

Each issue is generated by our experienced team of journalists and provides news, video reviews, key articles and event information. The newsletter is distributed using the integrated marketing features of WebCRM.

Advertising Options

Satellite Evolution NewsWeek offers you a dynamic weekly marketing option. It is the ideal vehicle to deliver your message without any fuss in an efficient and timely manner. Each issue may be sponsored and in addition there are two leaderboard positions. Advertising positions are booked on a first come, first served basis.

Digital Brochures

With any new product or corporate information the marketing needs to be delivered in a dynamic way to catch the eye of potential customers. One way of doing this is to blend a range of options such as video, print and online.

A digital brochure is compiled using your material; using a white paper, product datasheet, company profile or case study; designing it to your specification and then converting it into a stunning digital brochure—turning your information into a much richer browsing experience. Most importantly, with the brochure the content is totally flexible. The brochure can be hosted at Satellite-Evolution or supplied to you for hosting on your own site or both.

The finished brochure can be emailed to your client base, circulated on Twitter and other social media, uploaded to your website and linked to your corporate collateral. In addition, the brochure will be promoted using the Satellite Evolution Group online platform. The brochure is constructed to be mobile friendly and will work across most platforms including iPhone and Android.

Twitter

Using Twitter to promote, connect and brand your company might sound easy. However, it is a marketing art. Every day, millions of people use Twitter to create, discover and share ideas with others. Twitter can be an effective way to reach out to businesses too. Twitter is the ideal way to communicate with your customers. It is now the new way to promote, connect and brand a company.

@satelliteevo prides itself on generating a buzz and helping to promote the brands of our Tier 1/2 clients and associates. With over 3,500 followers, @satelliteevo can generate in excess of 6K impressions for your message.



TWITTER STATS @satelliteevo

Month 2019	Tweets	New Followers	Mentions	Profile Visits	Impressions
September	217	38	5	792	169K
August	128	35	20	494	208K
July	129	33	15	932	234K
June	179	36	9	1,082	155K

3,846 followers



satellite-evolution.com

www.satellite-evolution.com is the online platform for the Satellite Evolution Group. A content-rich platform with over 4,500 pages of information, it is open access and requires no login to access the content. Information for the online platform is delivered by our experienced group of editors and contributors, as well as those satellite sector companies contributing material directly. The platform is underpinned by the high-quality and reputable magazines:

- Satellite Evolution Asia
- Satellite Evolution EMEA
- Satellite Evolution Americas
- Global Military Communications
- NewSpace International

Global platform

The platform is not regional but global in its coverage. The key to a successful site is must-read content. Content is King and at the Satellite Evolution Group we have a reputation for delivering must-read content from a wide range of articles and editorials based on analysis, trends, technology, events, news and products.



Key Facts (September 2019)

Average Bounce Rate	61.60%
Average Page Views per Visit	2.2
Daily Time on Site	6.29 minutes
Average Daily Visits	843
Server Uptime	100%

Mobile Visits by Platform Type

iOS	61.3%
Android	38.5%
Other	0.2%

satellite-evolution.com uses Alexa Internet to monitor its global web presence and rating. Since October 2016, the Satellite Evolution Group has been using Web-Stat to monitor site visitors and activity.

Visitor Demographics (Top 27) Visitors (September 2019)

USA	25.6%	Senegal	1.8%	Taiwan	0.9%
Norway	15.5%	Japan	1.4%	Malaysia	0.8%
UK	14.4%	Israel	1.4%	Belgium	0.8%
Philippines	6.0%	Netherlands	1.3%	Finland	0.7%
Canada	3.3%	Russia	1.2%	Sweden	0.6%
Germany	2.9%	Spain	1.1%	Thailand	0.6%
France	2.8%	Jordan	1.1%	Indonesia	0.6%
India	2.4%	Australia	1.1%	Turkey	0.5%
Singapore	2.1%	UAE	1.0%	Korea South	0.5%

Online Advertising Positions

In October 2016 satellite-evolution.com launched its new content-rich information portal. Designed to be the No.1. information resource for the satellite industry, visitors have access to a wealth of information all in one place.

The site has been designed to maximise your advertising exposure. Positions include leaderboards, skyscrapers, MPU, featured products and videos. To guarantee your company in one of these prime locations please book early.

Online Tips

About 30 percent of B2B marketing managers evaluate the performance of their online campaigns by the clickthrough rate. Please remember - clicks aren't a useful measure of performance though in many cases. However, before you book your online advertising you should take into account the following:

- Ad Position
- Type of Online Ad
- Target Audience
- Creative

Clickthrough rates are affected by all the above parameters. Think carefully about the type of online ad, position and the creative - as it can affect results by as much as 50 percent. If in doubt speak to your sales contact.

As a general rule the following ad sizes generate the best results:

- Leaderboard
- Skyscraper
- MPU



Solid State Power Amplifiers | Satellite Frequency Converters | Satellite Antennas | GaN Based Pulsed Amplifiers | Terrestrial Microwave Radios

Visit us at Satellite 2020 - Booth 1216

Learn More

ADVANTECH
Wireless Technologies

Creative

In today's world of multiple online ads - getting noticed immediately is the key. Having a good product that excites people is not enough. Create an ad that catches the attention and regularly refresh its message.

At Satellite Evolution we automatically rotate online advertising positions to refresh pages and drive great CTR.



The image displays two overlapping screenshots of the Satellite Evolution website. The top screenshot shows the homepage layout with a navigation bar, a search bar, and a 'Top 50 Featured Articles' section. Below this, there are several article teasers with images and headlines, such as 'Space Flight Laboratory and Kagler Communications take a new approach to satellite development and production' and '2020 Space Trends'. The bottom screenshot shows a different page or a different section of the site, featuring a large advertisement for 'AVCOM' and a 'Triband • Fully Digital • Storable Ka HTS & Ku Band • C-Band HTS' product. The website design is clean and professional, with a focus on industry news and product promotion.

SatTV Week

The use of video to deliver a comprehensive marketing message is not in dispute. Video is now the medium that smart businesses use as a tactic to improve consumer engagement. Video usage is growing – it is now a viable marketing channel and allows companies to create and share remarkable content with their audience in a way that plain text will never match.

SatTV Week is the ideal marketing vehicle to enable you to reach the global satellite industry through the power and reach of video broadcasting. Get your message across using the Internet and the latest streaming technology to a highly specialized audience.

Not only can we broadcast your message across the web, we can promote it across our entire media platform. In addition, we can supply you with a copy of the production for your own marketing activities.

Option 1 - SatTV Week Sponsor

At the heart of SatTV Week is our extensive coverage of companies involved in the industry and interviews with some of the sector's top executives. Sponsorship includes opening and closing branding credits on each broadcast plus a logo on the SatTV channel.

Price: 6 months minimum contract - US\$3,500

Option 2 - SatTV Technology Update

SatTV Technology Update is a new way of getting your technology or product/system message across to your potential customers. Send us the information and we will turn it into an easily understandable broadcast and promote it through the newsletter and the web.

Price: Price per broadcast - US\$1,500

Option 3 - SatTV Executive Interview

A 4-5 minute video interview - professionally edited to deliver your product, corporate or event message to our global viewers.

Price: Price per interview - US\$1,100 (price includes promotion of the video across the Satellite Evolution Group platform).



...See the SatTV crew
at all major events...

MAGAZINE ADVERTISING RATES - All rates effective October 2019. All prices in US\$

All rates 4col

Number of Insertions	1x	3x	6x	8x	10x	12x
Issue Coverwrap	8,500					
News Page Earpiece	2,500	2,300	2,100	1,900	1,700	1,500
Double Page Spread	9,500	8,900	8,000	7,100	6,500	5,900
Full Page	6,200	5,800	5,500	5,200	4,800	4,200
Half Page	3,960	3,560	3,360	3,160	2,940	2,720
Quarter Page	3,560	3,160	2,960	2,560	2,160	1,760
Outside Back Cover	7,800	7,300	6,800	6,300	5,800	5,300
Inside Front Cover	7,400	6,900	6,400	5,900	5,400	4,900
Inside Back Cover	7,400	6,900	6,400	5,900	5,400	4,900

Please note - advertising booked in the printed magazine automatically appears in the online and PDF editions. To book in digital issues only please contact the sales team.

**DIGITAL MARKETING OPTIONS****Satellite Evolution Portal**

Pop-up MPU	\$3,500
Leaderboard	\$2,900
Skyscraper	\$2,600
MPU	\$1,500
Logo Button	\$500

Satellite Evolution Newsletter

Sponsorship	\$3,500
Leaderboard Top	\$2,900
Leaderboard Middle	\$2,600
Leaderboard Bottom	\$2,400
Banner	\$1,500

Mailshots/Video

Digital Circulation Mailshots	\$3,500
Magazine Subscription Mailer	\$3,500 per issue
Video Commercial	\$1,200
Video Technology Update	\$1,500
SatTV Sponsor	\$8,500



Print Specifications

Advertising sizes (mm)	Width	Height
Double Page Spread Bleed	425	286
Double Page Spread Trim	420	280
Full Page Bleed	216	286
Full Page Trim	210	280
Full Page (type area)	180	250
Half Page Island	124	178
Half Page Vertical	86	254
Half Page Horizontal	178	124
Quarter Page Vertical	86	124
Quarter Page Horizontal	178	60
Earpieces	40	15

Please make sure that you leave at least 15mm between live text and trim edge.

Online Specifications

Sizes in pxels	Width	Height
Leaderboard	728	90
Skyscraper	120	600
MPU	300	250
Banner	468	60
Button/Logo	100	100

Print Artworks

Press optimized high resolution PDF files should be supplied. Files should be composite CMYK, include registration marks and be a minimum 300dpi. Files supplied to a lower resolution will result in inferior print quality. Essential matter must be kept at least 15mm from trim edges on bleed advertisements. It is recommended that material is prepared to the Recommended Standards for Advertising Material for Web Offset Publications (SWOP). Conversion of all other material will be charged at cost.

Colours: All colours are reproduced using process 4 colour. Special and matched colours and metallic inks can be used only by special arrangement and will incur additional charges.

Printing and binding: Issues are printed using web offset. Binding method may be wire stitched or perfect bound. Please check with Production Manager for issue detail.

Online Artworks

GIFs should be sent at 72dpi (not exceeding 56K). Please do not exceed pixel dimensions as this causes distortion.

Pictures for use online should be supplied in GIF or JPEG format. URL links should be clearly marked. Please note that, while we accept flash files for the Satellite Evolution site, some email systems will not allow them.

Flash specifications

SWF files must be published in version 11 or lower. The linking URL must be embedded. Files must not exceed 100k.

‘your global marketing platform’



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